

Volunteer Role: TikTok Content Creator

Location: Remote or Calgary-based (optional on-site opportunities)

Commitment: Flexible — a few hours per week **Reports to:** Communications + Marketing Team

About the Role:

The Canadian Animal Task Force is looking for a creative, animal-loving volunteer to help us tell our story on TikTok! From capturing behind-the-scenes moments at our spay/neuter clinics to sharing inspiring stories from the Task Force Animal Hospital, you'll help show the heart of what we do — helping animals *and* the people who love them.

If you love trends, transitions, and storytelling (and don't mind a little fur in your feed), we'd love to hear from you. 💙💚

What You'll Do:

- Create short-form video content that highlights the impact of our work.
- Capture or curate clips from our team, volunteers, and events.
- Help grow our TikTok presence through fun, educational, and emotionally engaging posts.
- Stay on top of TikTok trends and adapt them in meaningful, creative ways for CATF.
- Collaborate with our communications team to align content with our voice and mission.

What You Bring:

- A love for animals and storytelling.
- A knack for TikTok — editing, trends, sounds, or even just *good vibes*.
- Comfort working independently and creatively.
- **Bonus:** experience with social media management or content creation (but not required!).

Perks of Volunteering:

- Use your creativity for a cause that truly makes a difference.
 - Gain experience in nonprofit communications and digital storytelling.
 - Join a compassionate, collaborative team of animal advocates.
 - Bragging rights for helping us finally figure out TikTok!
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Why It Matters:

The TikTok Volunteer helps us share our story in a whole new way — connecting with younger audiences, showcasing real moments, and helping others see the heart behind our mission. You'll help us use creativity for good — one animal, one laugh, one tap at a time. 💙

Ready to make an impact? Apply today by emailing your interest as well as your experience to Amber Marleau at communications@cataskforce.org and let's make some meaningful content.